

Skills

- HTML5
- CSS
- JavaScript
- React
- NextJS
- Tailwind
- Accessibility (ADA)
- SEO (Search Engine Optimization)
- Responsive design
- Git

Experience

FEBRUARY 2025 - AUGUST 2025

Executive Decisions LLC, Bethesda, Maryland - Web Developer

- Accelerated site modernization by migrating 10-15 pages daily from legacy systems to **brand-consistent**, SEO-optimized templates, significantly improving page speed and organic search visibility.
- Improved SEO visibility and tracked performance using GA4; implemented ARIA tagging and WCAG 2.1 standards to ensure full digital accessibility and legal compliance across all consumer-facing platforms.
- Developed responsive, mobile-first layouts using **Bootstrap and custom CSS**, ensuring cross-browser compatibility and optimized performance for high-traffic promotional campaigns.

JULY 2023 - MARCH 2024

AttentionWorthy.ai (Newsworthy.ai), Boerne, Texas - Front-end Web Developer

- Prioritized digital accessibility and performance by building WCAG 2.1 compliant interfaces, ensuring a seamless and inclusive experience for all users across all devices and browsers.
- Bridged the gap between design and development by translating complex Figma design systems into polished, responsive UI components while strictly maintaining brand standards for typography and visual style.
- **Developed 20+ conversion-focused landing pages** using TypeScript and Tailwind CSS, resulting in a **15% increase in user engagement** and supporting high-impact marketing campaigns.
- Managed end-to-end deployment pipelines on Vercel, ensuring 100% uptime and optimized global loading speeds for high-traffic promotional site assets.

SEPTEMBER 2021 - MARCH 2023

Robert Half, Dallas-Fort Worth - Web Developer

- Designed and optimized responsive landing pages in multiple languages using Adobe Experience Manager, ensuring global brand consistency.
- Utilized Adobe Target to A/B test interface components and refactored legacy shopping cart logic, significantly reducing page-load latency and improving conversion rates.
- Refactored legacy shopping cart logic to improve state management and checkout performance, reducing page-load latency and improving conversion rates.

MAY 2018 - MARCH 2021

Platformology, New Braunfels, Texas - Front-end Web Developer

- Built conversion-focused, responsive interfaces using TypeScript and CSS, implementing semantic HTML and ARIA patterns for WCAG 2.1 compliance and cross-browser consistency.
- Collaborated within an Agile/Scrum workflow to consistently meet sprint goals, maintaining clean, well-documented codebases and supporting team-wide technical excellence.

JANUARY 2015 - MAY 2018

Cranberry / Live Oak Creative, New Braunfels, Texas -Web Designer

- Designed and managed comprehensive print and event collateral (banners, postcards, business cards), ensuring strict brand consistency across all physical and digital touchpoints.
- Architected modern user experiences in Figma, translating mockups into clean, structured front-end layouts using SCSS and Flexbox for maximum responsiveness.